



To Whom It May Concern:

As president of the Chinese American Scholars and Professionals Association of Florida (CASPAF), I am writing this letter to ask for your support and sponsorship for this year's conference and also invite you and your colleagues to join us at Disney's Coronado Springs Resort, Lake Buena Vista, FL.

This conference titled ***The Frontier of Aerospace Affairs and The Art of Healthy Living*** will help to increase understand of current trends of aerospace technology and development in hope to foment communication and build partnerships for future research, education, & businesses in the area of, but not limit to, Aerospace Technology and Engineering. In addition, several of the top doctors of Chinese descent in Florida will offer their expertise and perspectives in a discussion about healthy living. The table below is a brief summary of confirmed speakers. Full conference agenda will be updated on [www.caspaf.org](http://www.caspaf.org).

As a sponsor of the conference, your organization has the opportunity to communicate its message to hundreds of academic scholars, college presidents, deans, directors, faculty and entrepreneurs from a variety of professions, who can benefit from the services or products your company offers. Don't miss this extraordinary chance to position your company with this prestigious community of national and international scholars and industry professionals. The levels of sponsorship are outlined below.

Thank you again for your interest and we are looking forward to your sponsorship and participation.

## Keynote Speakers

▣ **Edwin H. Moore**, PhD 艾德摩爾博士

President of the Independent Colleges and Universities of Florida (ICUF)

***"Advancing Science- Advancing Life- Linking Two Countries in Looking to the Future"***



▣ **Guey-Shin Chang**, PhD 張桂祥博士

Director General National Space Organization, the National Applied Research Laboratories, Taiwan, Republic of China

***"Taiwan's Space Program - Now and Beyond"***



## Featured Speakers

▣ **Pei-Feng Hsu**, PhD 許培鋒博士

Professor, Asst Vice President for International Programs Head of Dept. Mechanical & Aerospace Engineering, Florida Institute of Technology

▣ **Mark Wiese**

Chief, Flight Projects Branch, Launch Services Program Business Office at NASA, Kennedy Space Center, FL

▣ **Jayanta Kapat, PhD**

Lockheed Martin Professor in Mechanical, Materials, and Aerospace Engineering Dept., University of Central Florida

▣ **Chieh-San Cheng, PhD** 程捷三博士

Founder and President of Global Science & Technology, Inc. in Washington, DC area.

▣ **Chiang Shih, PhD** 史強博士

Professor, Department of Mechanical Engineering FAMU & FSU College of Engineering, Florida State University.

▣ **Puxiao Cen, MD, FACC**, 岑瀑嘯醫師

Invasive Cardiologist of Florida Hospital and Florida Heart Group; Board Certified in Cardiovascular Diseases, Nuclear Cardiology and Adult Echocardiography.

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## Levels of Sponsorship

### Diamond - \$25,000.00

- One full-page back cover advertisement in the conference program
- Ten complimentary conference registrations
- Two exhibit space in conference area
- Recognition as the Signature Conference Sponsor
- Insertion of one brochure/promotional item in conference attendees' packets
- Recognition on the conference website with a live link to your company's website
- Recognition on conference signage

### Platinum - \$15,000.00

- One full-page advertisement in the conference program
- Six complimentary conference registrations
- One exhibit space in conference area
- Recognition on the conference website with a live link to your company's website
- Recognition on the conference signage

### Gold - \$10,000.00

- One half-page advertisement in the conference program
- Four complimentary conference registration
- One exhibit space in conference area
- Recognition on the conference website with a live link to your company's website
- Recognition on the conference program and signage

### Silver - \$5,000.00

- One quarter-page advertisement in the conference program
- Two complimentary conference registration
- Recognition on the conference website with a live link to your company's website
- Recognition on the conference program and signage

### Bronze - \$2,500.00

- One complimentary conference registration
- Recognition on the conference website with a live link to your company's website

- Recognition on the conference program and signage

### **Event Sponsorship Opportunities**

- Welcome Reception-\$1,500.00
- Luncheon-\$2,500.00
- Conference Packets-\$1,000.00
- Coffee breaks (two available)-\$500.00
- Conference Programs-\$500.00

### **Promotional Features**

- Full Page Advertisement-\$500.00
- Half Page Advertisement-\$300.00
- Quarter Page Advertisement-\$150.00
- One Brochure/Promotional Item in Attendee Packet-\$500.00
- Exhibit Space: \$1,000.00

Sincerely,

President: 吳天順 Tien-Shuenn Wu, PhD, [wu@caspaf.org](mailto:wu@caspaf.org)

Vice President: 岑瀑嘯 Puxiao Cen, MD, FACC, [puxiao@caspaf.org](mailto:puxiao@caspaf.org)



## SPONSORSHIP AGREEMENT

Deadline to return this agreement is Monday, August 22, 2012

Name of Company					
Contact Name					
Address					
City		State		Zip Code	
Phone number				Fax Number	
Email address					
Signature				Date	

Please check the Sponsorship Level that you are selecting:

Sponsorship Level		Event Sponsorship		Promotional Features	
<input type="checkbox"/>	Diamond Sponsor	<input type="checkbox"/>	Welcome Reception	<input type="checkbox"/>	Full Page Advertisement
<input type="checkbox"/>	Platinum Sponsor	<input type="checkbox"/>	Luncheon	<input type="checkbox"/>	Half Page Advertisement
<input type="checkbox"/>	Gold Sponsor	<input type="checkbox"/>	Packets	<input type="checkbox"/>	Quarter Page Advertisement
<input type="checkbox"/>	Silver Sponsor	<input type="checkbox"/>	Coffee breaks	<input type="checkbox"/>	Brochure/Promotional Item in Attendee Packet
<input type="checkbox"/>	Bronze Sponsor	<input type="checkbox"/>	Conference Programs	<input type="checkbox"/>	Exhibit Space
<input type="checkbox"/>	We are unable to attend the conference but wish to make a donation of \$ _____				

Complete above form and mail it with your check or money order to:

CASPAF Treasurer  
 Rachel Siu  
 Siu & Zanowick CPAs  
 5100 Old Howell Branch Road  
 Winter Park, FL 32792

*Thank You*